

**Gena
Rotstein**

**Business Owner and
Advisor in Philanthropy**

Speaker

Workshop Leader



Speaker Bio

Gena Rotstein is one of Canada's leading experts in Social Enterprise. The founder of Canada's first Philanthropic Brokerage Firm and North America's largest Charity Search Engine Place2Give.com: the "e-harmony" of the charitable sector. She is a founding member of the EpicYYC (Calgary Community Innovation Hub) and WINKCalgary a non-profit dedicated to providing educational opportunities for women around finances.

With over 20 years of non-profit work experience throughout Canada and the United States, Gena has evolved into an expert matchmaker between businesses, philanthropists, and the myriad of ways they contribute to the charitable sector. Her in-depth understanding of social values matches people to organizations through the KARMA & CENTS™ model thereby fulfilling their philanthropic vision ensuring they receive the biggest bang for their social 'buck'. Place2Give and the technology that is driving this search engine received a TechRev Innovation award. This past fall, Place2Give launched in the US at the International Financial Tech conference – Finovate. This spring Place2Give will be releasing its Harmonized Grant Application form that provides charities and their corporate partners a one-stop-application solution for multiple funding requests.

Partnerships are an integral part of how Gena has grown her company. She works closely with the University of Calgary faculties of computer science, mathematics and social work in order to strengthen the technologies powering Place2Give and products and services offered by her company.

Media credits: BNN, CTV, Global TV, Calgary Herald, Financial Post, Globe & Mail

Conferences: TEDxCalgary, Advisors in Philanthropy, Association of Fundraising Professionals, Philanthropy U, Purposeful Planning Institute, ACGC

To book Gena for a speaking engagement email Karine Aviv at Karine@dexterityconsulting.ca or phone the number below.

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